

Abisola Okunlola

Product Designer | UX Research | AI and SaaS

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PROFILE

Product designer with experience across AI, fintech, identity verification, and mobile and web products. Leads project design teams, defines scope with product owners, and turns complex requirements into practical user flows. Currently pursuing a Master's in User Experience Design at Wilfrid Laurier University.

EXPERIENCE

User Experience Designer

Diverse Labs | Dallas, USA | Remote | Mar 2023–Present

- Designed mobile and web experiences for Pro-Forma, a financial planning product helping founders prepare investor-facing projections without an in-house finance team.
- Designed the TruePath Vision mobile app for an AI security product that uses existing camera systems to detect threats in real time.
- Designed the Agentic Marketplace section of Autonomys, where creators list AI agents for people to browse and purchase.
- Led a three-person design team for ModeMate, an AI styling product; defined target audiences, user journeys, core features, and scope with the product owner, then assigned work and reviewed designs through deployment.
- Designed a category-based closet setup for ModeMate so users with large wardrobes could select clothing types using branded mannequins and photograph distinctive items, providing an alternative to uploading every garment individually.
- Designed AmpSpot's mobile and web booking experiences, connecting DJs and clients through discovery, booking, and booking management.

Product Designer

Cornfield Transnational Group / Botosoft Technologies | London, UK | Feb 2022–Jan 2023

- Co-designed the WAEC Digital Certificate mobile app and second web version, enabling candidates to register, verify their identity, access certificates, and share them with external organisations.
- Designed internal image-verification workflows for WAEC teams to review candidate passport photos for potentially fabricated or AI-generated images and duplicates before examination registration.
- Conducted user research and usability testing to identify friction in verification journeys and refine product flows; created reusable UI components across verification and operational tools.

EXPERIENCE CONTINUED

Product Designer

Paymrent Africa formerly Paymyrent | Lagos, Nigeria | Mar 2021–Jan 2022

- Redesigned mobile, web, and admin experiences for a savings platform serving landlords, tenants, and regular savers, creating distinct onboarding paths for each audience.
- Reworked visual hierarchy and interface messaging to communicate trust and reassurance while retaining the brand's red identity across financial workflows.
- Conducted user research and usability testing to refine onboarding and navigation, and created marketing assets explaining savings features; management reported increased sign-ups and revenue following the redesign and marketing efforts.

Product Designer

Hestia Tech Co Ltd | Lagos, Nigeria | Jan 2019–Feb 2021

- Conducted user and market research to shape a real estate management platform for residents, property managers, and administrators.
- Designed mobile and web workflows for property management and resident communication, translating research findings into user journeys, wireframes, and interactive prototypes.
- Created the platform's visual identity, reusable UI components, and marketing and onboarding assets to explain its value to prospective users.

EDUCATION

Master's in User Experience Design

Wilfrid Laurier University | Brantford, Ontario | Expected Dec 2027

Bachelor of Science in Food Science and Technology

Federal University of Agriculture, Abeokuta | 2020

Product Design Mini Degree | Utiya Design School | 2019

Product Design Mini Degree | KodeCamp Academy | 2018

SKILLS

Product design: Interaction design, information architecture, user flows, responsive UI design, wireframing, prototyping, design systems, design handoff.

Research and leadership: UX research, usability testing, competitor research, journey mapping, scope definition, stakeholder collaboration, design reviews, team leadership.

Tools: Figma, FigJam, Claude, ChatGPT, Cursor, Google Stitch, Adobe tools.